

VISC 405



BRAND ACTIVATION / BRAND EVENT



Brand activation refers to a campaign, event, or interaction through which your brand generates awareness and builds lasting connections with your target audience. Most brand activations are interactive, allowing audiences to engage directly with a brand and its products.

Who is your dream client?

OPTION 1

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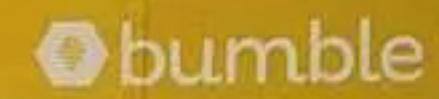
**BRAND ACTIVATION
/ BRAND EVENT**

Larger and more established
is better.

These use existing brands.




Great Catch
CATFISH JUST GOT SERVED

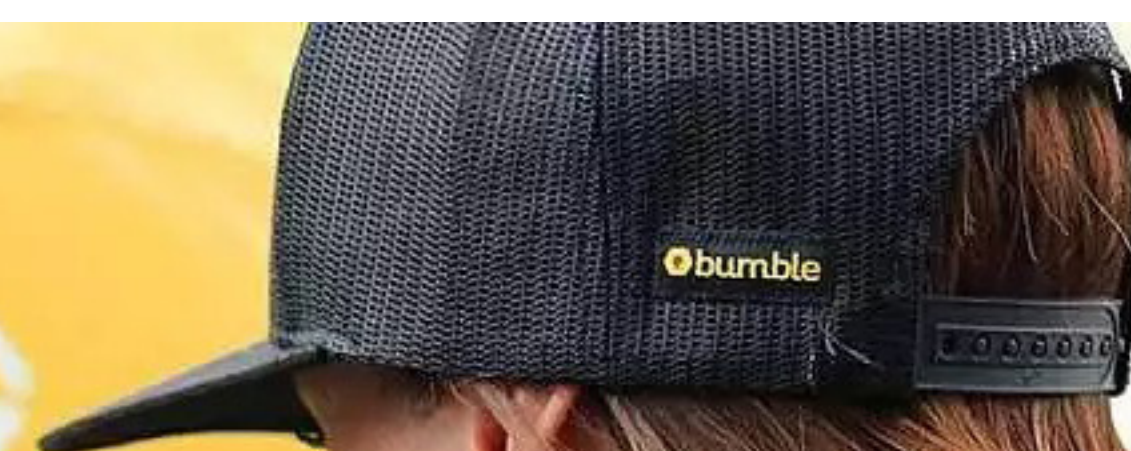
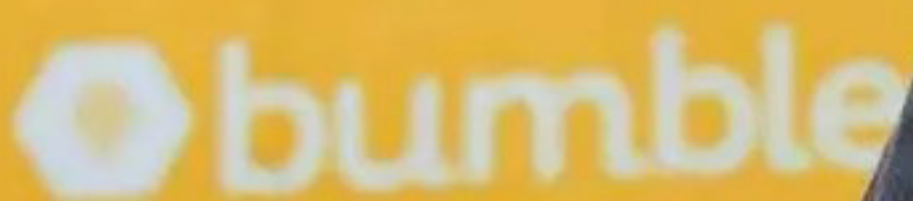


Introducing Photo Verification 





Great Catch
CATFISH JUST GOT SERVED

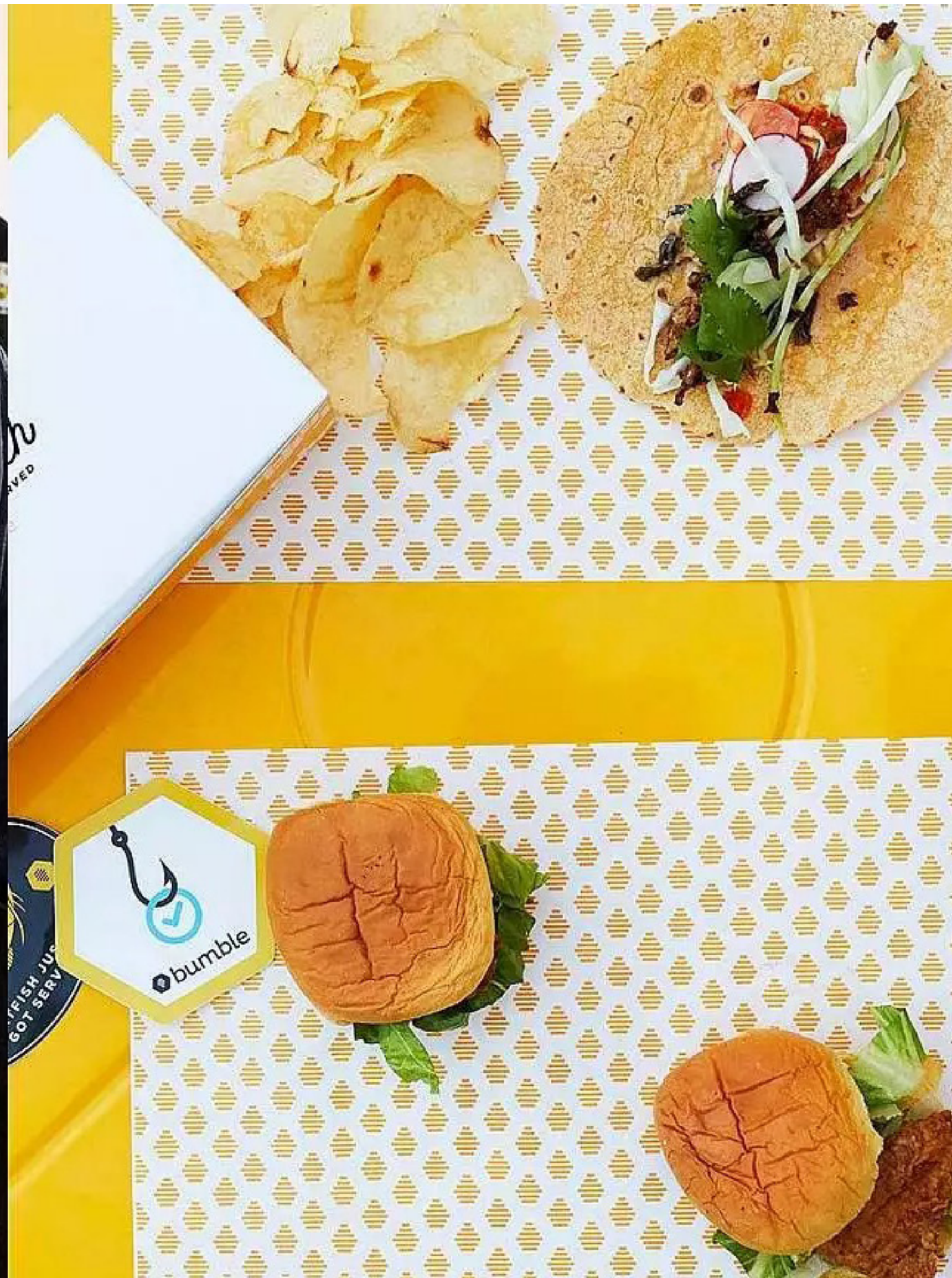


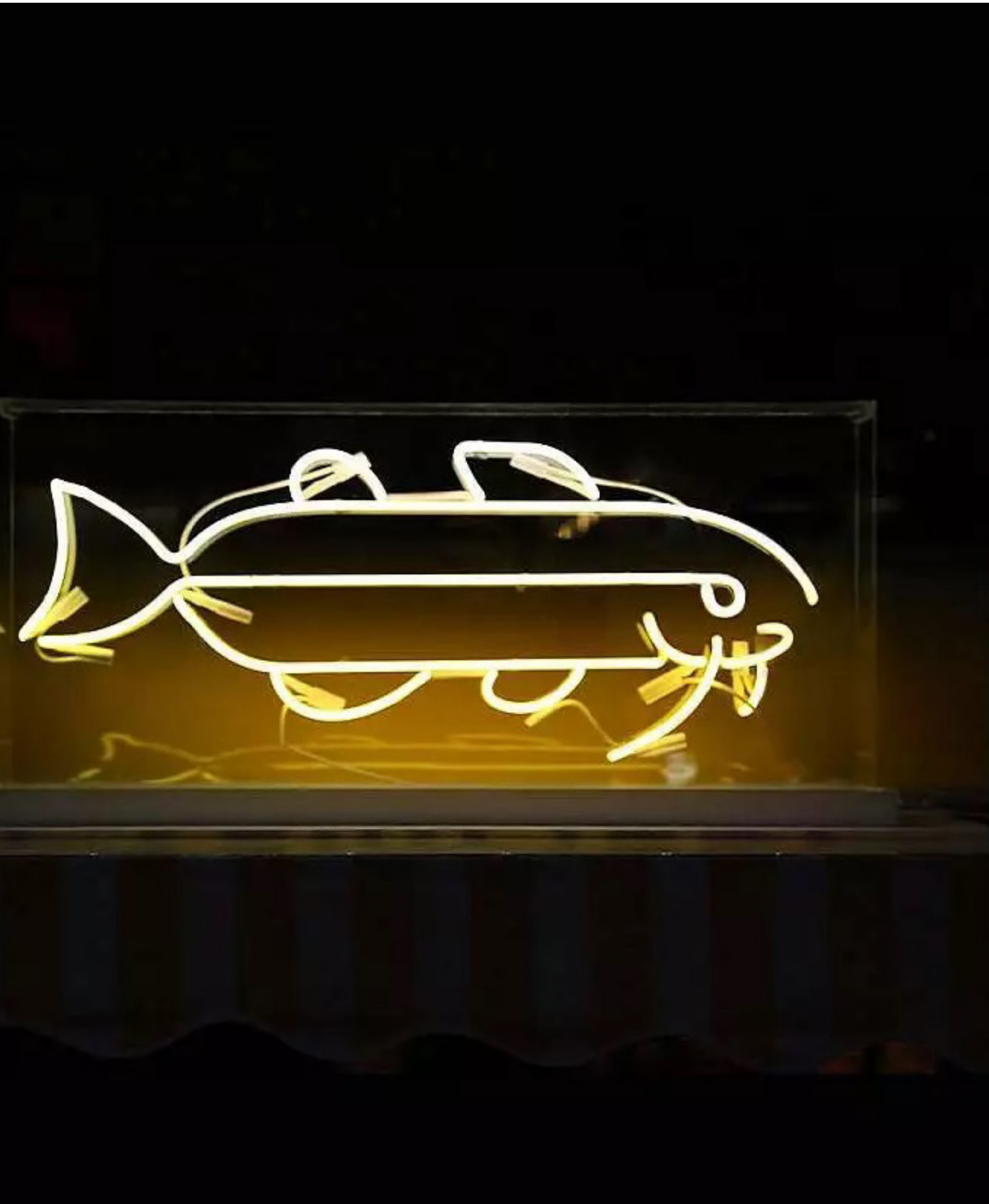
GREAT CATCH



Catfish Just Got Served







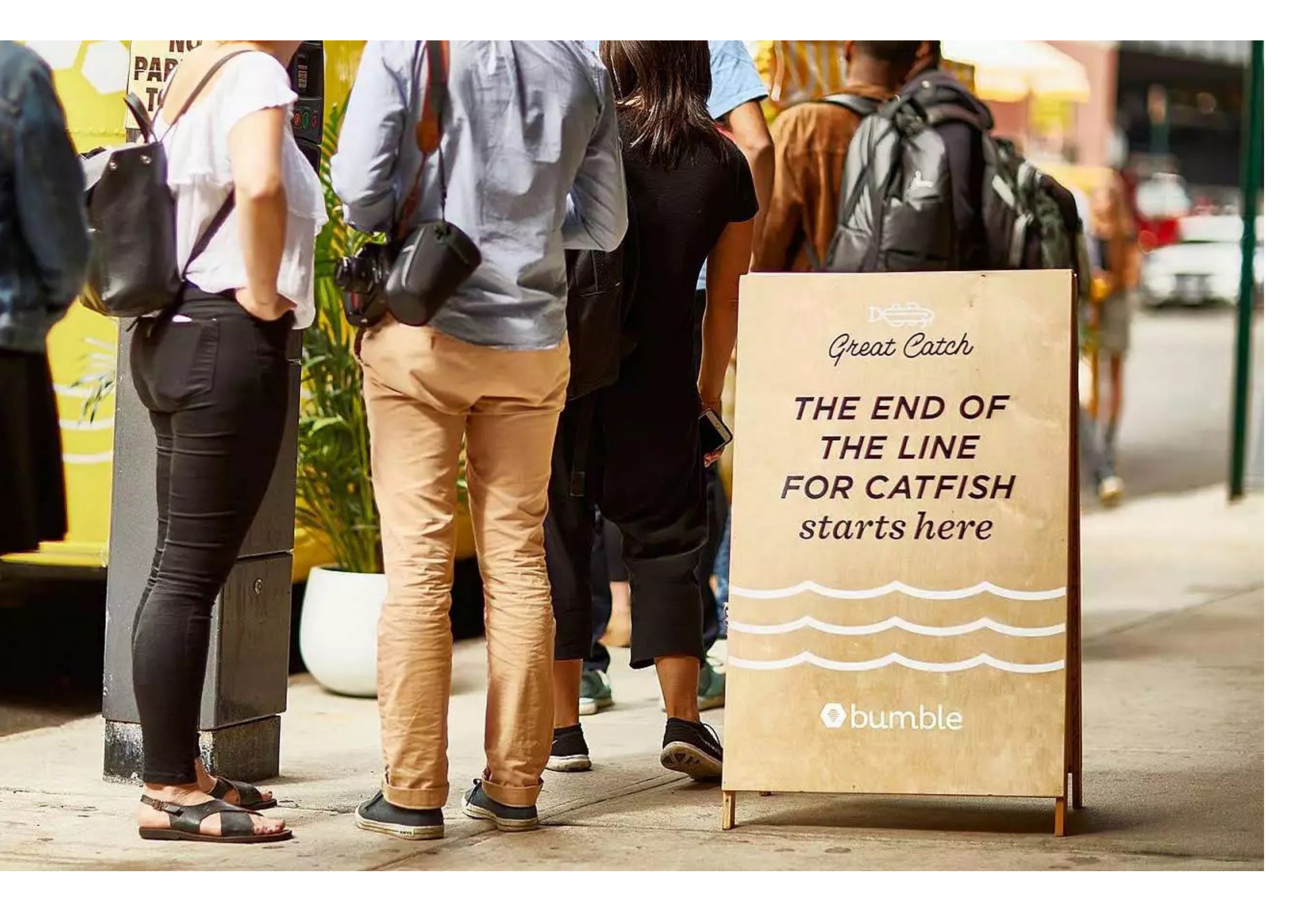


Wipe Your Mouth Off Catfish (For Goodbye)

Photo Verification @burrito







Great Catch

**THE END OF
THE LINE
FOR CATFISH**
starts here









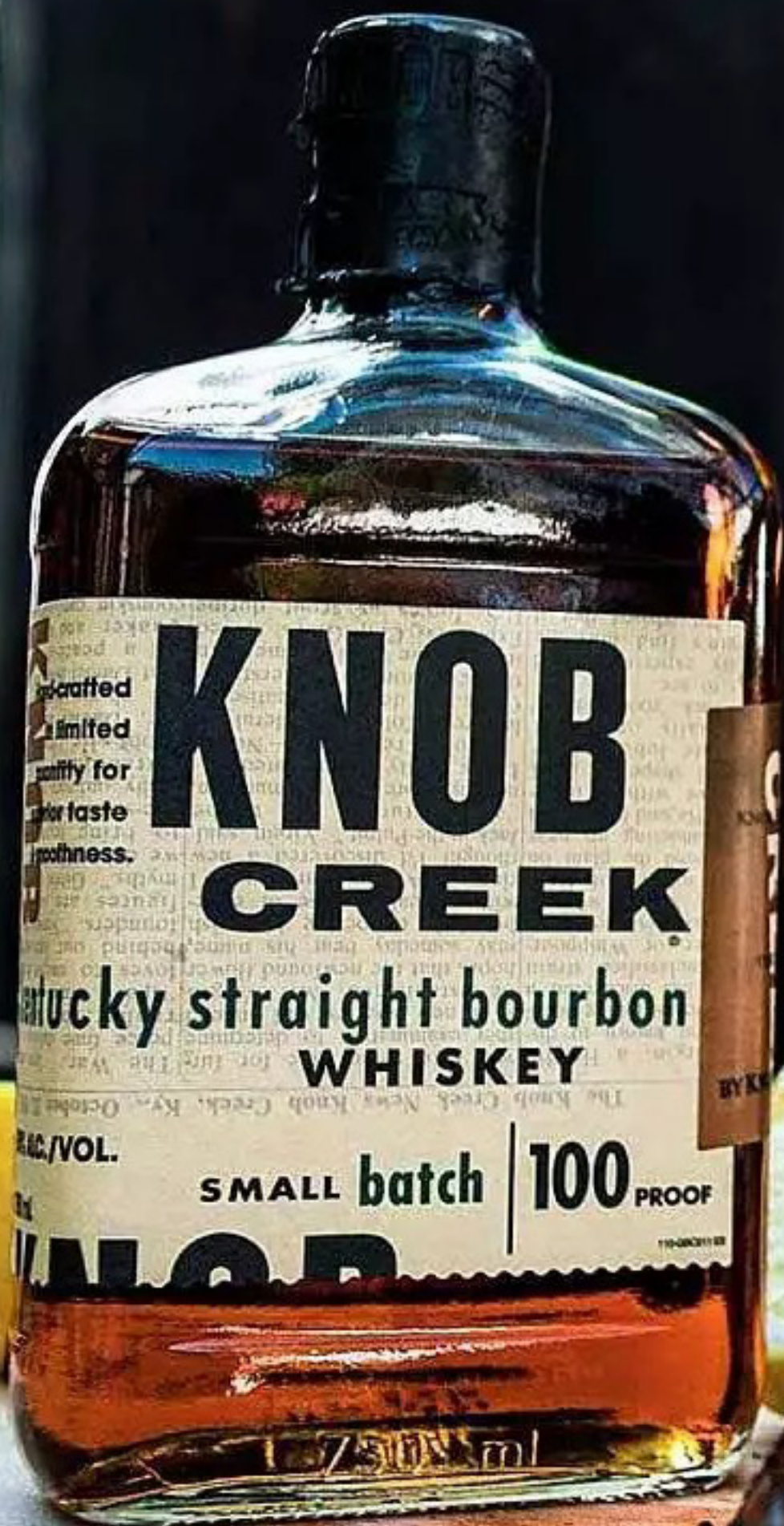
**KNOB
CREEK**

**KNOB
CREEK**

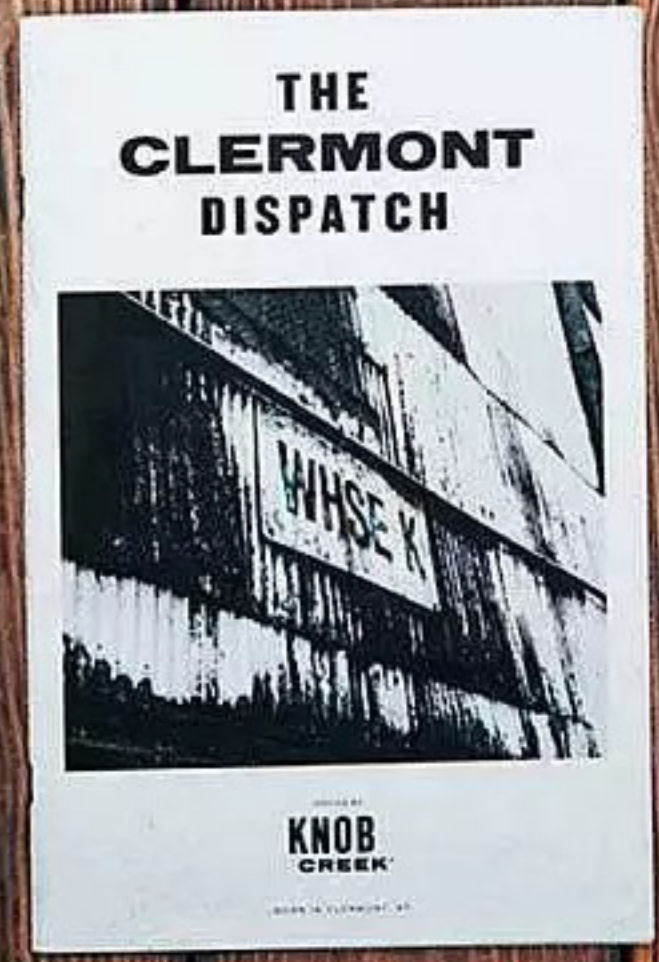
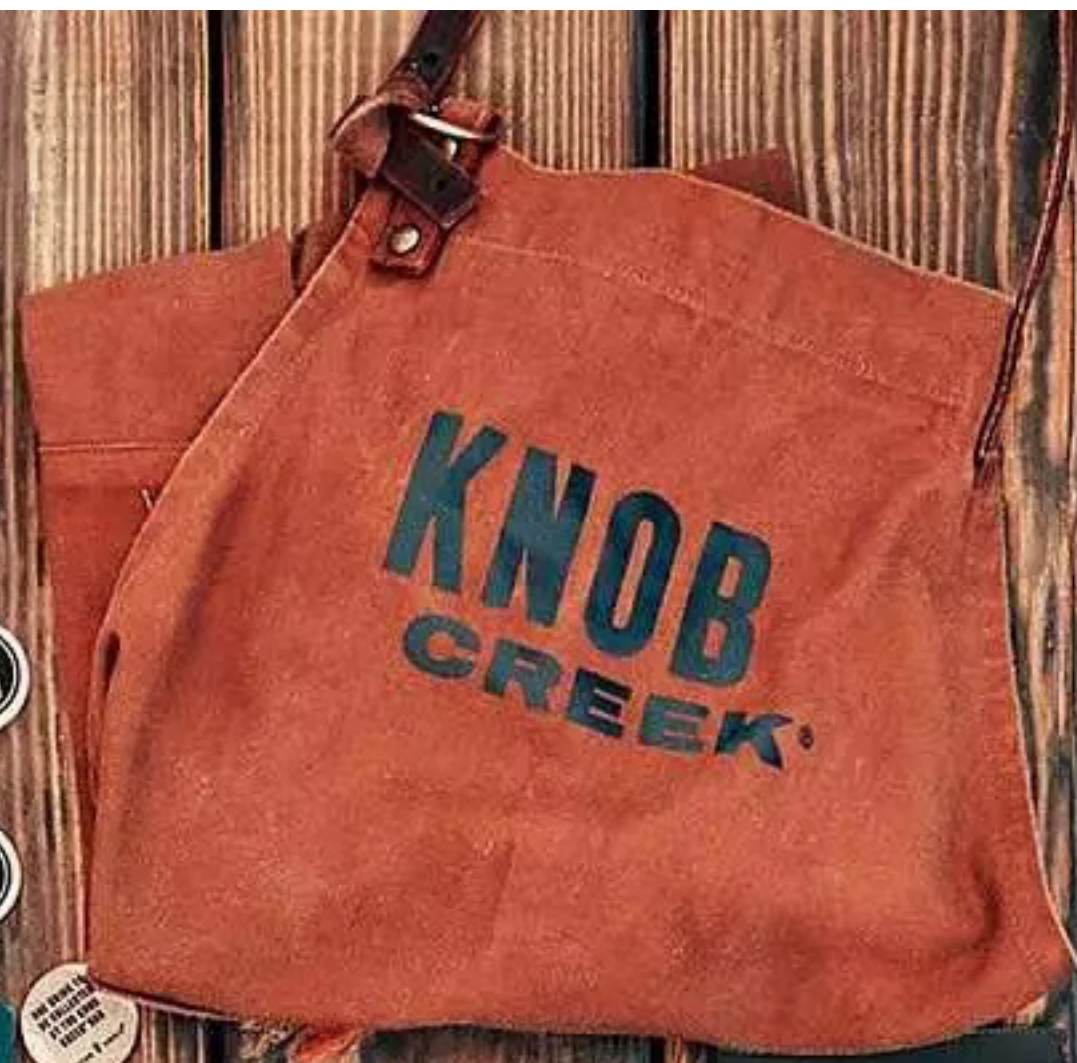
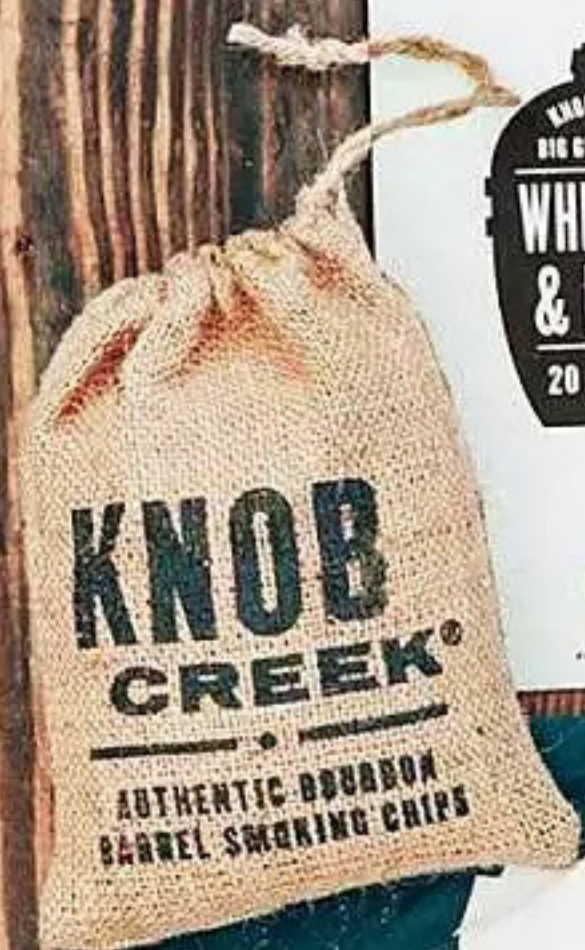
**KNOB
CREEK**

**HELP YOURSELF TO
CHIPS AND
A DRINK**

**THE
SH...
CLE...**







**WON A ROADSHOW
KNOB
CREEK® AND
BIG GREEN
EGG®
EARNED FLAVOR 10**







4

5

2

SPY KOBUS
TORTOISE AND HARE
XC
RUN HUNGRY TASTE VICTORY

PICK IT. MAKE IT. OWN IT.

RUN OR GET RUNNED OVER

20 12
TASTE VICTORY XC
RUN HUNGRY

X C

X Y B
XC
RUN HUNGRY TASTE VICTORY
TORTOISE AND HARE

12
TASTE VICTORY XC

X C
TORTOISE AND HARE

12
TASTE VICTORY

SPY KOBUS





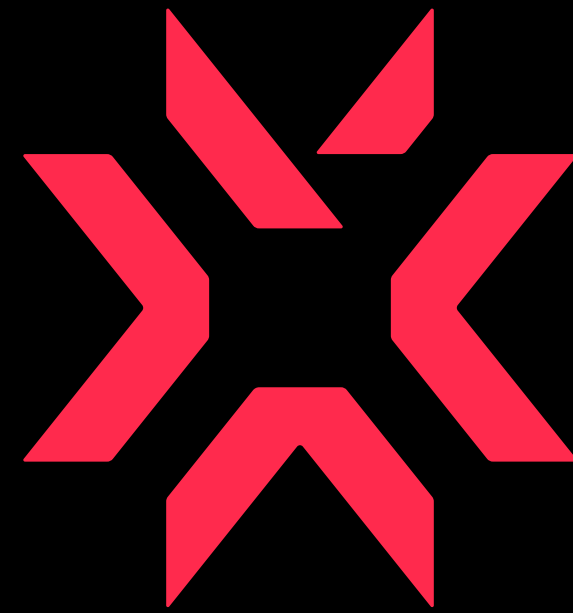


WATER

RUN
HUNGRY
FASTE
VICTORY



VALORANT™



VALORANT™

2021 CHAMPIONS TOUR

VALORANT CHAMPIONS TOUR



VALORANT 2021 CHAMPIONS TOUR

VALORANT

VCT-21

CHAMPIONS



VALORANT 2021 CHAMPIONS TOUR





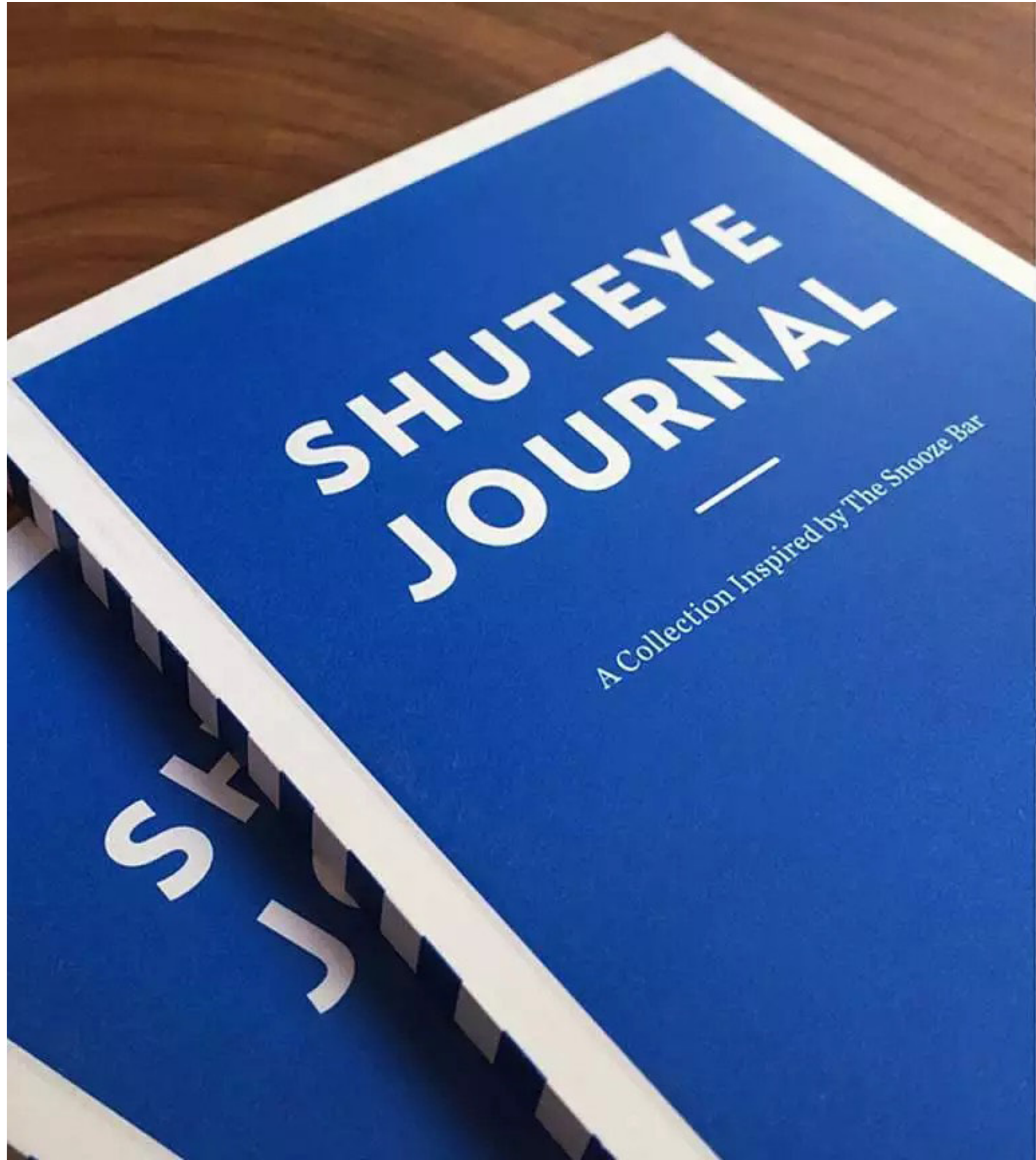
Casper







Five More
Minutes





OPTION 2

—

BRAND COLLABORATION

Brand Collab



X





X





X

CHESS

Make something you passionate about can have fun with and ultimately something that let's you make the type of stuff you want to make.

Or choose something totally outside your comfort zone.

Take time to think about your choice.