

# ECONOMY AUTO SALVAGE



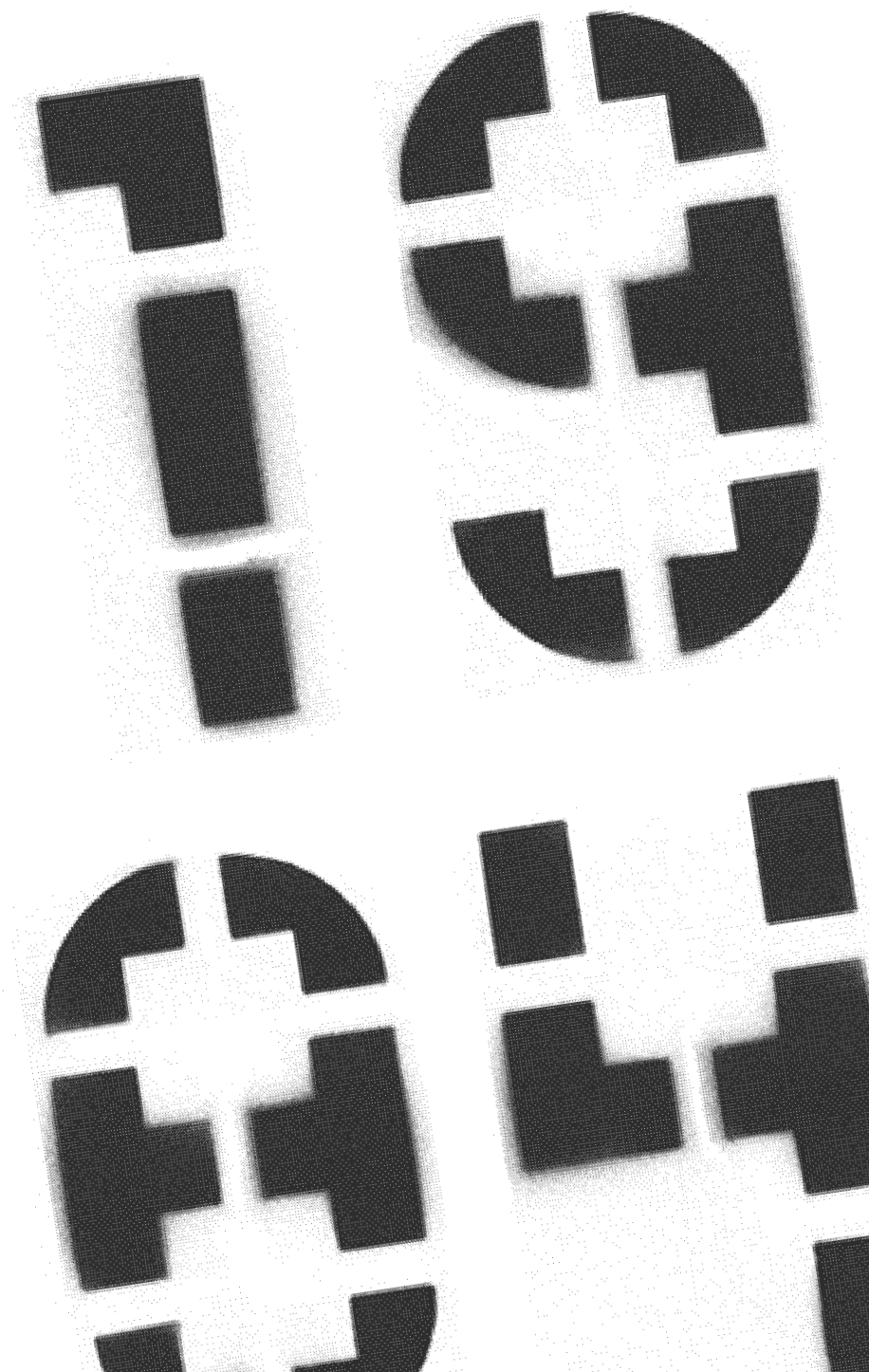
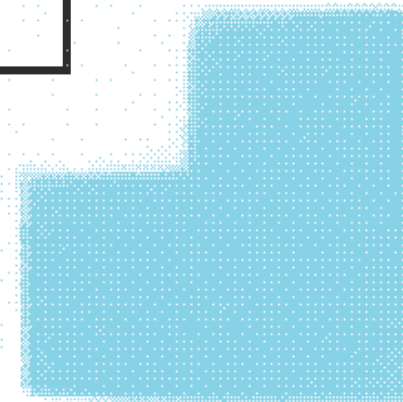
**Economy Auto Salvage is an established spot in downtown kansas city which has been around since 1984. Available to anyone who needs to browse used car parts or drop off their own car.**

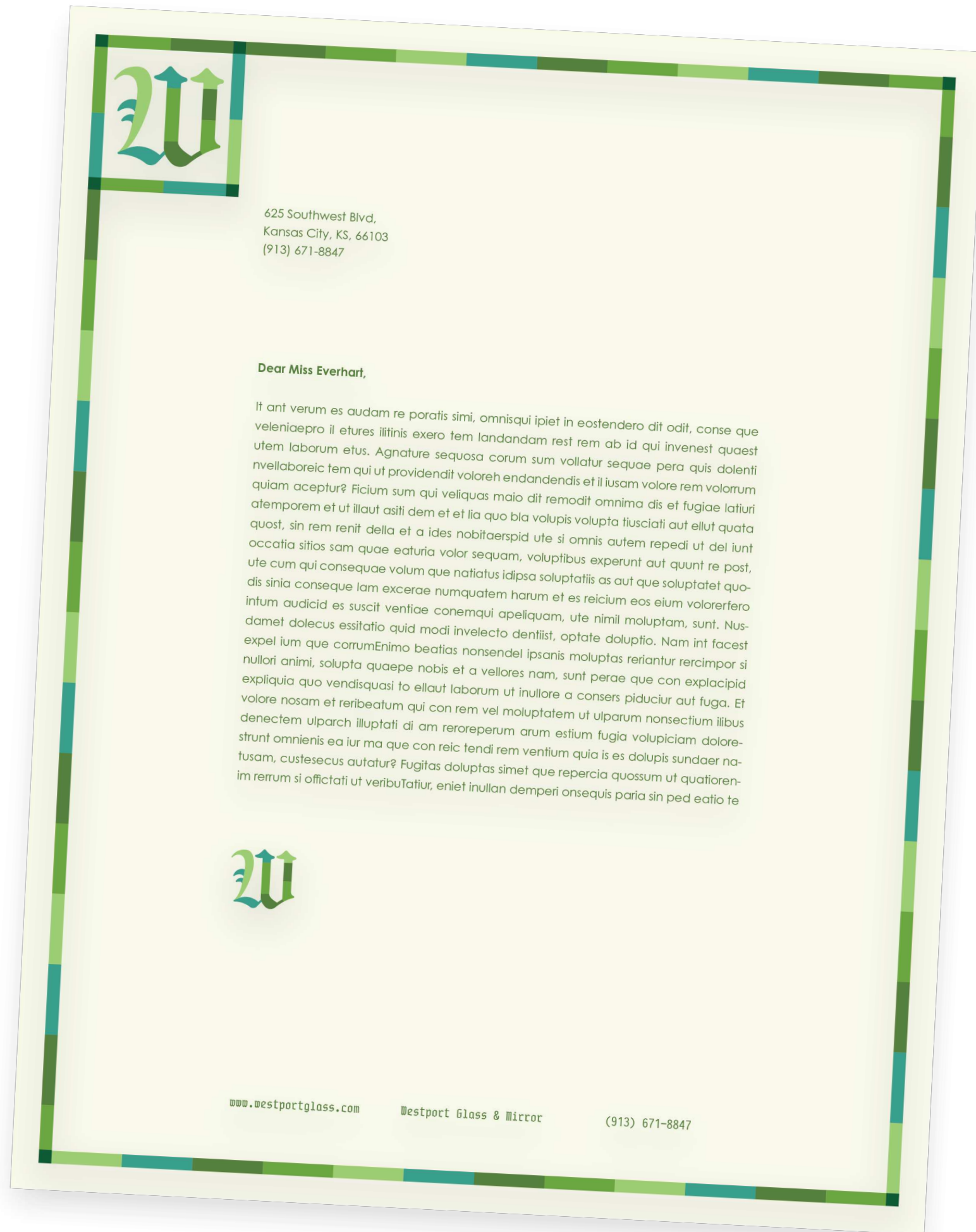
This company focuses on the deconstruction of vehicles to provide customers with new parts to reconstruct their own automobile. This rebrand aims at embodying that spirit. With part cataloging and surplus of individual pieces being a primary focus of Economy Auto Salvage, the goal of this concept is to demonstrate the cycle of deconstructing to reconstruct. The main typography treatment resembles a whole being broken up. Accompanying it with secondary type lock ups the brand can capture the whole that EAS provides.

## OSWALD

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm  
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz





www.westportglass.com Westport Glass & Mirror (913) 671-8847

625 Southwest Blvd,  
Kansas City, KS, 66103



(913) 671-8847

www.westportglass.com

@westportglass

www.westportglass.com



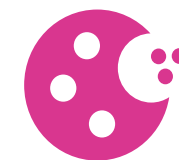
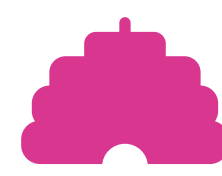
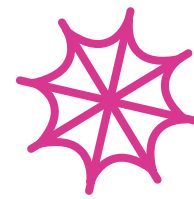
primary logo



secondary logo



design elements



type

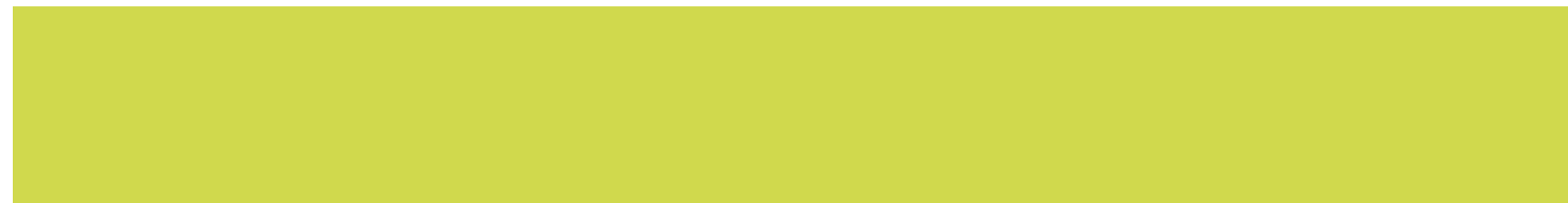
HELVETICA

Aa Bb Cc Dd Ee Ff Gg Hh  
Ii Jj Kk Ll Mm Nn Oo Pp  
Qq Rr Ss Tt Uu Vv Ww Xx  
Yy Zz

colors

#cbd44a

r: 203  
g: 212  
b: 074



#db368e

r: 219  
g: 054  
b: 142



THE CONCEPT.

SOS Pest Control is here to SWAT! those pests right out of your house (& life). Colorful and fun, we're here to ease the pain of unwanted pests hanging out in your home and loafing off your space. We're here to add some happy excitement and smile to the process. Don't worry, we won't let you stop your life due to some unwanted visitors.





<b>ECONOMY AUTO SALVAGE</b>	
EST. 1984	KC   MO

E  
A  
S


<b>ECONOMY AUTO SALVAGE</b>	
1984	WE DECONSTRUCT TO RECONSTRUCT

EAS  
!

EAS

⬡ ECONOMY AUTO SALVAGE ⬡

EAS


<b>ECONOMY AUTO SALVAGE</b> WE DECONSTRUCT TO RECONSTRUCT

<b>ECONOMY AUTO SALVAGE</b>	
EST.	WE DECONSTRUCT TO RECONSTRUCT
1984	KC   MO

⬡ ——— ⬡

E  
A  
S



PRINT PRODUCTS.

We want to keep this positive energy rolling, whether it's out on the street or in someone's wallet. By keeping colors bright, we keep spirits bright, even when a bug is on the loose.



